

**MEMORANDUM OF UNDERSTANDING  
BETWEEN THE CITY OF MIAMI BEACH, FLORIDA, USA AND  
THE CANTON OF BASEL-STADT, SWITZERLAND  
ON THE ESTABLISHMENT OF A SISTER-CITY RELATIONSHIP**

Wishing to enhance mutual understanding and friendship between their citizens, consolidate and develop friendly cooperation between the two sides, and promote common prosperity and development, the City of Miami Beach and the Canton of Basel-Stadt intend to establish a Sister-City relationship.

In the framework of the intended Sister-City relationship the two cities carry out exchanges and cooperation in various forms in the fields of

- economy, business and trade,
- education and research,
- city promotion and media programmes,
- culture and tourism.

Specifically the two cities shall support and encourage each other in regard to the following specific topics:

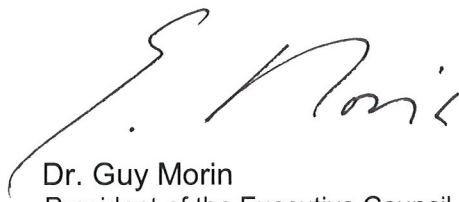
1. Fostering relations in trade, investment and industry, economic promotion and business development.
2. Mutual promotion as destinations for tourism and leisure and mutual support concerning media activities.
3. Based on the close links between the origination of the Sister-City relationship and both Art Basel and Art Basel Miami Beach, both sides will do their best to foster the further prosperity and development of the two art fairs.

Regular contacts shall be maintained between the two cities and specific focal persons to be denominated by the two cities shall enable a lively exchange.


The City of Miami Beach and the Canton of Basel-Stadt do hereby agree to sign a Sister-City Agreement in line with the above mentioned intentions on the occasion of the 10<sup>th</sup> Anniversary of Art Basel Miami Beach, to be celebrated on November 28<sup>th</sup> 2011 in Miami Beach.

This document goes into effect on the date of signature. This document is written in both English and in German. Both texts have equal power.

Basel, June 15<sup>th</sup> 2011



Dr. Guy Morin  
President of the Executive Council  
of the Canton of Basel-Stadt



Matti Herrera Bower  
Mayor of Miami Beach