



## ESC: Communication Toolkit for the Violence Protection Project

### 1. Instagram

Images and Videos for Posts, Reels, and Stories:  
<https://www.swisstransfer.com/d/0a7c8d0b-a9d0-42b9-a76a-5ded489ac2c8>

Suggested Caption (Posts and Reels):

🎤 ✨ ESC 2025 in Basel – For everyone. Safer. ✨ 🎤

Have you been harassed? Feeling threatened? Insulted? Or have you experienced or witnessed other forms of violence and discrimination such as sexualized violence, queerphobia, racism, antisemitism, or ableism?

From May 10–19, you can find professional support, counseling, and safer spaces. Around the clock. Free. Confidential. Discrimination-sensitive.

☎ 24/7 Hotline & Email 0041 58 105 17 17 | [safer@eurovision-basel.ch](mailto:safer@eurovision-basel.ch)

🚚 Mobile Awareness Teams (purple vests) – active indoors and outdoors

🌿 Safer Spaces at the venues

More info at [eurovision-basel.ch/help/](https://eurovision-basel.ch/help/) or via the link in our bio.

📌 Don't forget to save this post!

#ESC2025 #Basel #HostCity #Awareness

Story Tips:

- Add a direct link to the website using a sticker: <https://eurovision-basel.ch/en/help/>
- Hashtags: #ESC2025 #Basel #HostCity #Awareness

Reach Tips:

- Collaborations and mentions can increase reach. Feel free to tag our channel: @gleichstellung\_basel

### 2. Website / Newsletter

Text Modules:

The ESC is coming to Basel, welcoming a broad and diverse audience. The event aims to be a space where everyone feels welcome and as safe as possible.

However, long nights and alcohol consumption can lead to increased incidents of boundary violations such as harassment, sexualized violence, queerphobia, racism, antisemitism, ableism, anti-Muslim racism, and other forms of violence. To appropriately support anyone affected, a unique 24/7 support and counseling service will be available. Individuals offering support to others or who witness something concerning are also encouraged to reach out. The offer applies to the public, staff, volunteers, and ESC delegations.

The support is free, confidential, discrimination-sensitive, anonymous if desired, and always centered around the needs of those affected.

A **24/7 hotline** will be available from Saturday, May 10 to Monday, May 19 at **0041 58 105 17 17** (or [safer@eurovision-basel.ch](mailto:safer@eurovision-basel.ch)) Trained professionals will offer support in acute situations and refer individuals to the appropriate services. Available in German, French, and English.

**Safer Spaces** at the venues will serve as low-threshold, professionally managed contact points for people experiencing violence or hostility at the ESC, feeling uncomfortable or afraid, needing information, or simply looking for a safer space. The trained professionals will provide counseling and, if desired, accompany individuals to the hospital or police.

Mobile Awareness Teams, recognizable by their purple vests, will support people in distress or their peers and accompany them to professional services or a Safer Space.

Professional counseling is provided by Opferhilfe beider Basel. The Mobile Awareness Teams are run by taktvoll Sicherheitskultur. The entire project is based on [www.nachtsam.info](http://www.nachtsam.info) from Baden-Württemberg and has been adapted for the ESC. The foundation of the initiative includes a shared action plan and training program.

This project is a collaboration between the Office for Violence Protection and Victim Support (JSD), Opferhilfe beider Basel, taktvoll Sicherheitskultur, and Nachtsam. It is financially supported by the Federal Office for Gender Equality (EBG).